# Emergency Help Lines



Crisis Line Association BC 1-800-784-2433



Health Link BC 8-1-1



Alcohol & Drug Information & Referral Services
1-800-663-1441

Addiction can impact anyone regardless of age, gender, or race

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Social Identity
and substance
use are
closely



Identity
Formation
Through
Addiction

Understanding the
Intersection of Identity
and Addiction



# How Social Identity Shapes Addiction

Addiction affects people's identities, especially those who feel isolated or marginalized. Over time, addiction can replace who they used to be, and being judged by others can cause emotional pain and damage relationships. Instead of just judging people, care for addiction is becoming more understanding. Teenagers are particularly vulnerable, and struggles with self-esteem or trauma can lead them to turn to substances.



## **An Indigenous Lens**

Research shows Indigenous youth have higher substance use rates, often linked to intergenerational stress and cultural disconnection. Reconnecting with culture and using holistic healing is important for recovery. Addressing systemic racism and historical trauma is crucial, as they create barriers to treatment. To help Indigenous youth, treatment must be culturally sensitive and respect their unique traditions.

## **Age & Addiction**

Risk Factors Across Ages:

- Adolescents: Peer influence, curiosity, and an undeveloped frontal cortex drive risky behavior, with trauma and parenting style also playing a role.
- Young Adults: New stressors, overestimating peer use, and underestimating risks contribute to binge drinking and dependence.
- Older Adults: Isolation, chronic illness, and grief increase risk, with fewer support systems despite more psychosocial challenges.

#### **Gender-Sensitive Care**

Women face unique challenges in addiction recovery, like dealing with health issues, domestic violence, childcare, and societal stigma These challenges are shaped by biology, society, and culture. Using gendersensitive care, along with feminist and empowerment-based approaches, helps make treatment more accessible, understanding, and better suited to women's needs.

## <u>Identity in Recovery</u>

- Recovering from substance misuse often means changing who you are, including your social circles, environment, and how you see yourself.
- It's important to distance yourself from people who use substances and surround yourself with supportive friends, family, and professionals.
- Watkins' six-stage model explains the recovery process:
  - Stage 4: The Moment of Clarity, when someone feels scared or unsure, sparking the desire to change.
  - Stage 5: Early Guided Agency, where they start rebuilding their life with trust, new goals, and hope.
  - Stage 6: Recovery Identity, where they create a stable sense of self based on being sober.
- Relationships play a big role and good supports can help keep someone you love sober, while bad influences may cause relapses.
- Recovery isn't always smooth; relapse can happen, and it takes ongoing effort and support.
- Social workers can help guide people through this process, helping them find healing and build a new, sober identity